Pixlel

Professional websites in 90 seconds

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calendar.app.google/KZhroYN1vKZxKVyd7

Problem

Over 120M small businesses globally lack a professional website. Traditional options are too slow, too expensive, or too technical — leaving the non-tech majority stuck.

Solution

Pixlel generates a fully custom, mobile-optimized, SEO-ready website in 90 seconds. Describe your business, and our AI handles design, copy, and setup. Real human support when you need it.

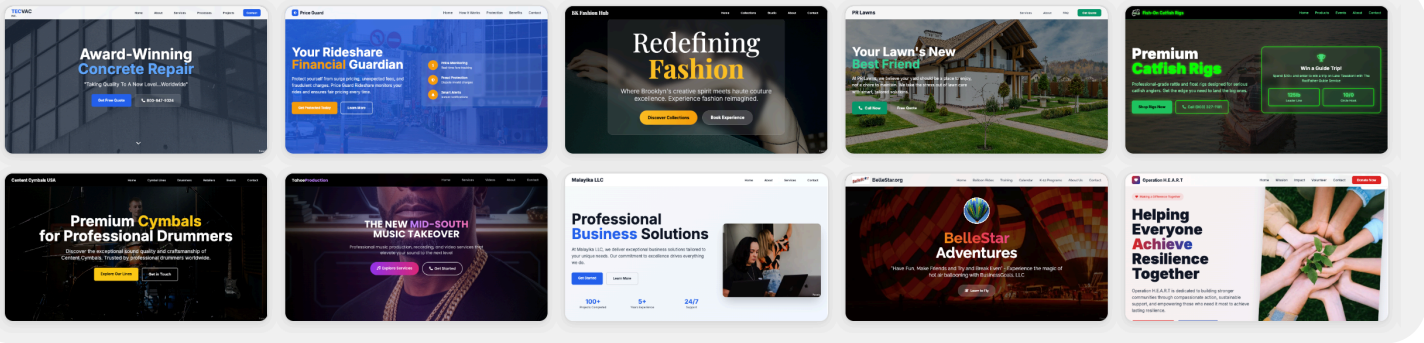
Traction (30 days paid validation)

$120 CAC (target $500)	**10%** Lead → Paid
1,079 Sites Generated	**90 sec** Generation Time

Market

$4B Today → **$31B** Projected

120M+ underserved SMBs waiting for a solution built for them.



Team



Jake Grim

The Builder

Fifth-generation entrepreneur. Built the AI engine. Background in backend systems, automation, AI infrastructure.



Caroline Monahan

The Communicator

Seventh-generation entrepreneur. Built the GTM strategy. Managed $1M/day campaigns, led competitive intel at Amazon and Pfizer.

The Ask

$500K SAFE | $5M Post-Money Cap

pixlel.com/seed